

The Data Experts

Privacy Policy

Last updated: 2025-11-02

Overview

This Policy explains how Data Science & Engineering Experts, LLC (doing business as “The Data Experts”, “we”, “us”, “our”) collects, uses, discloses, and protects personal information when you visit <https://thedataexperts.us>, contact us, subscribe to updates, engage our services, or otherwise interact with us. We comply with global privacy laws including GDPR, UK GDPR, CCPA/CPRA, PDPA (Singapore), PDPL (Saudi Arabia), and other applicable requirements. We prioritize data minimization, security by design, and transparency.

Controller & Contact

Controller: Data Science & Engineering Experts, LLC

Address: 10 GlenLake Parkway, Suite 209, Atlanta, GA 30339, USA

Email: legal@thedataexperts.us

Phone: +1 (888) 928-2070

For privacy inquiries, data rights requests, complaints, or to contact our Data Protection Officer (DPO), email legal@thedataexperts.us or submit via </data-rights>. We respond within legal timelines (e.g., 1 month for GDPR, 45 days for CCPA).

What We Collect

We collect only necessary information you provide or that is automatically gathered for operational purposes. We may anonymize or aggregate data for internal use, such as AI training, benchmarking, and service improvement, ensuring it cannot re-identify individuals.

Information you provide:

- Contact details (name, email, company, job title, message) via forms, inquiries, or engagements.
- Marketing preferences and explicit consent for newsletters or promotions.
- Professional/business information shared during services (e.g., contracts, consultations).

Information we collect automatically:

- Usage/analytics data (pages viewed, time on site, device type, browser, IP-derived approximate location).
- Interaction data (clicks, form activity, session replays) for optimization and security.
- Log/diagnostic data for stability, debugging, and threat detection.

Special categories and sensitive data:

We do not collect special categories (e.g., health, racial, biometric) or sensitive personal information via public interfaces. If provided in engagements, we process only with explicit consent, lawful basis, and enhanced safeguards (e.g., encryption, access restrictions). For PHI under HIPAA, a separate BAA applies.

Why We Use It (Lawful Basis)

We process data strictly for defined purposes:

- Provide/fulfill services, respond to inquiries (performance of contract or legitimate interest).
- Operate, secure, and enhance our site/services (legitimate interest).
- Send marketing communications (consent; withdraw anytime via unsubscribe or /preferences).
- Comply with laws/regulations (legal obligation).
- Protect rights, property, users, and public (legitimate interest or vital interests).
- Anonymized/aggregated data use for business purposes (legitimate interest; no re-identification).

We conduct data protection impact assessments (DPIAs) for high-risk processing.

Cookies & Consent

We use essential cookies for site functionality. Non-essential (analytics, marketing) are disabled by default for EEA/UK/Singapore visitors via Google Consent Mode v2 until explicit consent. Manage preferences at /cookie-preferences. We honor Global Privacy Control (GPC), Do Not Track (DNT), and similar signals for CCPA/CPRA opt-outs. No cross-context behavioral advertising without consent.

Processors & Third Parties

We engage vetted sub-processors under DPAs with equivalent protections. We remain liable for their compliance. Key ones:

- Google Analytics (anonymized IP, consent-gated) for usage insights.
- LinkedIn Insight Tag (consent-based) for professional targeting.
- Intercom (consent-enabled) for chat/support.
- Microsoft Clarity (tag-managed, privacy-configured) for UX analytics.
- AWS (encrypted hosting) for infrastructure.

Full list at /sub-processors. We do not sell, share, or disclose data for monetary value. For CPRA opt-out of sharing/sales, visit /do-not-sell.

International Transfers

Data may transfer to the US or processor locations. For EEA/UK/Singapore/Saudi transfers, we use EU/UK SCCs, adequacy decisions, BCRs, or equivalent safeguards. US-based processing complies with EU-US Data Privacy Framework (if certified) or custom clauses. Request copies at legal@thedataexperts.us.

Regional Notices

Germany (GDPR/TTDSG): Impressum at /impressum. Complaint rights with supervisory authority (e.g., BfDI). TTDSG-compliant cookie consent.

Singapore (PDPA): DPO contact for access/correction/withdrawal. Overseas transfers ensure comparable protection. DNC compliance for marketing.

Saudi Arabia (PDPL): Arabic version available. Transfers only under PDPL conditions. Rights to access/correct/delete via DPO.

Retention

Data retained minimally:

- Marketing/contacts: 24 months max, or until unsubscribe.
- Operational/contracts/billing: Duration of engagement + legal requirements (e.g., 7 years for tax).
- Logs/analytics: 13 months.

Anonymized data retained indefinitely for business use. Deletion upon request where lawful.

Your Rights

EEA/UK (GDPR): Access, rectification, erasure, restriction, portability, objection (e.g., to direct marketing). Withdraw consent anytime. No automated decisions with legal effects.

US (CCPA/CPRA): Know/access/delete/correct/limit sensitive data use. Opt-out of sales/sharing/targeted ads. Non-discrimination for exercising rights. Authorized agents allowed with verification.

Global: All users may request access/deletion/opt-out via /data-rights. We verify identity (e.g., email confirmation) and respond free (unless excessive/repetitive, then reasonable fee). Appeal denials internally or to authorities.

How to Submit Requests

Via /data-rights form or legal@thedataexperts.us. Verification protects privacy. Timelines: GDPR (1 month, extendable), CCPA (45 days, extendable). Complaints to relevant authority (e.g., ICO for UK, CCPA to AG).

Do Not Sell or Share

No sales/sharing. Exercise CPRA rights at /do-not-sell. Honor GPC for automated opt-outs.

Children

Services not for children under 16 (or higher where required). No knowing collection from minors. Delete upon notice.

Security

We implement robust safeguards aligned with ISO 27001, NIST, and SOC 2: zero-trust access, AES-256 encryption (transit/rest), vulnerability scanning, AI-driven monitoring, incident response (see /security-overview for high-level details). Breaches notified per law (e.g., 72 hours GDPR). Detailed audits under NDA.

Third Party Links

Links to external sites not covered. Review their policies.

Changes to This Policy

Updates posted with “Last updated” date. Material changes notified via email/site (e.g., new processing). Continued use consents; withdraw if disagree.

Contact & Data Protection Officer

DPO/Privacy: legal@thedataexperts.us

Phone: +1 (888) 928-2070

Address: 10 GlenLake Parkway, Suite 209, Atlanta, GA 30339, USA

[Do Not Sell/Share My Info](#) / [Cookie Preferences](#) / [Data Rights Request](#) / [Impressum](#)

Marketing Consent (example for signups)

Get exclusive insights on data engineering and AI.

I consent to email updates/marketing from The Data Experts. [View Privacy Policy.](#)
Unsubscribe anytime.

Footer

The Data Experts (Data Science & Engineering Experts, LLC)

Transforming enterprises with AI-powered analytics and scalable data engineering.

Navigation: [Home](#) · [About](#) · [Solutions](#) · [Careers](#) · [Contact](#)

Services: [AI & Data Analytics](#) · [AI Orchestration & Automation](#) · [AI Workforce Enablement](#) · [Infrastructure & Operations](#) · [Security & Compliance](#) · [Industry Solutions](#) · [Human-AI Collaboration](#) · [Integration & Customization](#) · [Privacy Policy](#) · [Cookie Preferences](#) · [Do Not Sell or Share My Personal Information](#) · [Data Rights Request](#) · [Impressum](#) · [Security Overview](#)

Contact:

Data Science & Engineering Experts, LLC

10 GlenLake Parkway, Suite 209

Atlanta, GA 30339

+1 (888) 928-2070

© 2025 Data Science & Engineering Experts, LLC. All rights reserved.